Predicting Music-Induced Visual Imagery Using Occipital Alpha

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Introduction

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Visual imagery has been shown to recruit the same brain areas as visual perception. **Participants:** Music can trigger visual imagery formation (Taruffi & Küssner, 2019). 43 participants (M = 28.58, SD = 5.08) from a German population However, only one case study to date provides evidence that occipital activation Materials: accompanies subjective reports of music-induced visual imagery (Fachner et al., 2019). In this study, we aimed to fill this gap in the literature and further asked whether nuances (Koelsch et al., 2013) of the visual imagery experience are reflected in neural data: 100 continuous scale Indeed, while the content of much visual imagery reported in response to music is ٠

static (e.g. scenes of landscapes; Küssner & Eerola, 2019), some reports emphasize the dynamic aspects of this experience (e.g. visualising scenes of running people or one's self running)

We hypothesised that:

- 1. Static imagery ratings would be negatively associated with occipital alpha levels
- Reports of dynamic imagery would be associated with activity in motor areas.
- Neural correlates of visual imagery formation would change over time 3.

Musical stimuli comprised of 24 excerpts conveying joyful, neutral and fearful emotions

Methods

Visual imagery experiences measured in terms of **Static** and **Dynamic** imagery along a 0 to

Procedure:



EEG Recording & Analysis:

- 15-Electrodes: AF3, AF4, F3, Fz, F4, C3, Cz, C4, P3, Pz, P4, POz, PO7, Oz, PO8
- 1. Independent components analysis for artefact removal
- Topography inspection for removal of 2. eye components
- 3. Time frequency decomposition

Static Imagery Negatively Associated with Occipital Region



Results







Discussion

- Static imagery ratings were found to be strongly related to occipital brain areas in line with our hypotheses.
- Findings of parietal activity may be due to the proposed role of spatial awareness and mental rotation during imagery (Thompson et al., 2009; Zacks, 2008).
- That reports of dynamic imagery were additionally associated with frontal areas (not accountable for by eye movements) require further investigation.
- We offer evidence that subjective reports of visual imagery in response to music are observable in neural activity.

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